

Best Western Rewards Summer Promotion 2011 Terms and Conditions

Best Western Rewards® members ("Member(s)") residing in the U.S., Canada, the Bahamas and the U.S. Virgin Islands who **REGISTER for the promotion and complete three (3) separate qualified stays*** between June 19, 2011 and August 14, 2011 ("Promotion Period") at any Best Western branded hotel worldwide may earn a **free night voucher** ("Promotion"). **PROMOTION REGISTRATION AND BEST WESTERN REWARDS ENROLLMENT/MEMBERSHIP REQUIRED PRIOR TO THE FIRST QUALIFIED STAY***. Limit one (1) free night voucher per member during the Promotion Period. **Free night voucher expires January 31, 2012** and may be redeemed only at any Best Western branded hotel in the U.S., Canada, the Bahamas or the U.S. Virgin Islands. **No voucher extensions, substitutions or replacements available.**

***A "qualified stay" for the purpose of this promotion is defined as one or more consecutive nights at the same Best Western hotel at a rate eligible for earning points or airline/partner rewards through Best Western Rewards. Only one (1) check-in/check-out permitted per qualified stay.**

Bonus Offer. Use your Best Western Rewards MasterCard® to pay for each of your three (3) qualified stays* and also receive 6,500 bonus Best Western Rewards points. Maximum of one (1) credit card bonus reward per Member.

Elite Members Bonus Offer. Gold Elite, Platinum Elite and Diamond Elite Members who during the Promotion Period, complete two (2) of your three (3) required qualified stays* at any two (2) different Best Western branded hotels (BEST WESTERN®, BEST WESTERN PLUS® or BEST WESTERN PREMIER®) will receive **6,500 bonus Best Western Rewards points**. A minimum of three (3) qualified stays* is required to qualify for the bonus offer. Maximum of one (1) bonus reward per Elite Member. Employees of Best Western International, Inc. ("Sponsor") and its member companies, affiliates and subsidiaries, advertising agencies, and/or printers are not eligible to enter. All other Promotion Terms and Conditions Apply.

Other restrictions may apply. Offer not valid with any other promotion or discount. Promotion is subject to cancellation or change without notice. Free night voucher redemption subject to hotel availability. Free night voucher redemption reservation must be completed by calling 1-800-567-4009. If a valid email address has been provided in the Member's account profile, the free night voucher may be sent electronically to the valid email address 2-3 weeks from the third completed qualified stay*. Otherwise, a paper voucher will be mailed to the address on the Member's account profile 4-6 weeks from the third completed qualified stay*. Best Western is not responsible for any loss of communication via technology or any other technology issues with Member's computer. Allow 4-6 weeks for posting of Best Western Rewards MasterCard® bonus points from third completed qualified stay*. Allow 4-6 weeks for posting of Best Western Elite Member bonus points from the end of the promotion. All Best Western Rewards program rules apply. See www.bestwesternrewards.com for additional program terms. Each Best Western® branded hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2011 Best Western International, Inc. All rights reserved.